



Terry Van Kirk

tvkDesigns Internet Marketing Solutions
760.214.5064

EXPERIENCE

BUSINESS MANAGER / IN-HOUSE WEB & GRAPHIC DESIGNER 2/99 to 7/08 Detour Salon, Encinitas, CA

Financial Management of \$3 million+/annum retail and salon business. Negotiation of vendor and insurer contracts, permit applications, purchasing. Vendor, public, government and employee relations. Payroll and payroll taxes. Tech support. Solo in-house graphic artist responsible for website design and maintenance, point of sale marketing and internal communications graphics.

FREE LANCE WEB & GRAPHIC DESIGNER

Clients include: McGraw Hill, Topline International, So. Cal. Cartoonists Society, Sonja Appleton, Bakery-Shoppe, 101 Diner, Daylily Hill, Jennifer Nelson Photography, Coastal North County Business Referral Network, Alternatives for Special Kids, AMSCO Music Publishers.

EDUCATION

Columbia University in the City of NY, New York, NY; MA, English Literature

University of Washington, Seattle WA; BA, English Literature 3.8 out of 4 Point GPA; Teaching Fellowship

PROFESSIONAL TRAINING

Interactive Media Certificate Program at San Diego Community College District, North City Campus. IMCP is a certificate program providing advanced training in Adobe Creative Suite, including Photoshop, InDesign, Illustrator, Acrobat, Flash, and Dreamweaver.

OTHER SKILLS / INFORMATION

Photoshop CS4

In Design CS4

HTML

Illustrator CS4

Flash CS4

CSS

Dreamweaver CS4

Joomla!

I am an illustrator who can draw just about anything with pen and ink or digitally on either a PC or Mac OS. This enables me to create original, eye-catching and visually appealing art for either print or digital media, e.g. web banners, instructional manuals, technical drawings, posters, fliers, postcards, newsletters, promotional coloring books, etc.

Phi Beta Kappa.

Member, Graphic Arts Guild.

I have raised over \$50,000 for various nonprofits over the past five years in my spare time.